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Projet cofinancé par la  
Région Nouvelle-Aquitaine



**Making AI accessible to businesses in Nouvelle-Aquitaine**

# **Service catalog Dihnamic**

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## **version 2025**

ANALYSIS & DIAGNOSIS

TEST BEFORE INVEST

SKILLS & TRAINING

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***Disclaimer:*** This project and all its reports are co-funded by the European Union, Digital Europe Programme, and by the Nouvelle Aquitaine Region. Views and opinions expressed here are however those of the author(s) only and do not necessarily reflect those of the European Union or the Research Executive Agency or the Nouvelle Aquitaine Region. Neither the European Union nor the Agency nor the Nouvelle Aquitaine Region can be held responsible for them.



## **Dihynamic, making AI accessible to businesses in Nouvelle-Aquitaine**

Dihynamic offers a range of tailor-made services to companies that wish to integrate advanced digital technologies based on Artificial Intelligence (AI) to accelerate and guide their digital and ecological transitions.

### **What?**

A range of 22 “à la carte” services based on the expertise and resources of 13 regional partners.

### **Why?**

This offer supports the adoption and deployment of advanced AI-based digital technologies: AI, advanced robotics, automation and human-machine interfaces, digital twins, virtual and augmented reality, simulations, intelligent systems, data exploitation, Internet of Things, within an ethical and trustworthy framework.

Designed as a support program governed by a service agreement\*, it is based on an “AI maturity” assessment to draw up a tailored and scalable action plan in line with the priorities and needs identified.

### **Who is it destined for?**

The main target of Dihynamic services is manufacturing companies or service providers to industry with fewer than 3,000 employees, and public authorities based in Nouvelle-Aquitaine.

The progressive offer is adaptable to different levels of digital maturity of the client.

All services can be listed under the following categories: acculturation, initial integration, or targeted projects.

\* with the exception of services promoting awareness of digital technologies and trustworthy AI

# The Dihnamic\*\* offer based on the degree of “AI maturity”

	AWARENESS	1ST LEVEL SUPPORT	IN-DEPTH PROJECT SUPPORT
<b>ANALYSIS AND DIAGNOSIS</b>	Raising awareness of digital technologies and trustworthy AI	Digital innovation: assessing its maturity AI  What potential does AI have for what added value?  Driving innovation with AI  Integrating trusted AI into your strategic thinking  Trustworthy AI: complying with the regulatory framework	
<b>TEST BEFORE INVEST</b>		Technology advice: expert assistance  Developing an AI strategy within the company	Feasibility study  Transfer support
<b>SKILLS AND TRAINING</b>	Boost your knowledge of AI & put it into practice		Human resources and educational support to strengthen your digital innovation strategy
<b>SUPPORT TO FIND FUNDING AND INVESTMENT</b>	Opportunity monitoring for public funding	(The keys to) Getting a project funded Innovation through public funds	Collaborative innovation projects and public funding: from understanding to taking action  Innovation projects and private financing: from understanding to action
<b>NETWORKING</b>		Boost your network  Become part of a European network	

\*\* Dihnamic, a member of the EDIH (European Digital Innovation Hub) network, is co-financed by the European Union and the Nouvelle-Aquitaine Region.

Services are available until August 31, 2026.

# RAISING AWARENESS OF DIGITAL TECHNOLOGIES AND TRUSTWORTHY AI

>> Take your first steps into advanced digital technologies with accessible, educational webinars.

## Content tailored to your specific needs

These webinars offer reliable and accessible information on advanced AI-based digital technologies. Their content is based on concrete examples, enabling participants to expand their knowledge base while providing them with the keys they need to take action: why integrate these solutions? When and how should they be deployed? What impact will they have?

**Who are they for?** This service is aimed at companies familiar with digital technologies as well as novices.

**The Dihnamic advantage.** Comprehensive information provided by experts: state of the art technology; presentation of the elements for operational and effective deployment; illustration of practical application through experience sharing, testimonials, and use cases; time for discussion with experts..

## An operational format

- + Monthly thematic workshops, in French, with a technical and/or business approach. Example: predictive maintenance; quality monitoring; embedded AI; gesture recognition; process optimization; creation of new services; improvement of the user experience; optimization of a logistics flow; quality control of a production line; etc.
- + A short digital format (1 to 2 hours)
- + Replays available on [www.dihnamic.eu](http://www.dihnamic.eu)



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## Financing provided 100% by dihnamic

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# Digital innovation: assessing its maturity AI

>> Trust the expert's analyze of needs to deploy your AI strategy

## A customized tool

An essential prerequisite for deploying an innovative digital strategy, take advantage of a diagnosis based on a tailor-made analysis: strengths/weaknesses, opportunities/threats. An objective assessment of the level of maturity achieved, including an analysis of the technological environment in which the company operates and its level of adoption of trustworthy AI.

**The Dihynamic advantage.** A turnkey diagnosis to differentiate yourself and move forward with a pragmatic growth strategy.

## A short format

- + An on-site or videocall assessment in the form of a 2- to 3-hour interview conducted by a pair of Dihynamic experts
- + A report in the form of a personalized action plan incorporating à la carte Dihynamic services

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# What potential and what is the added value of the ai-based technologies?

>> Objectively identify the potential added value of AI-based technologies for the development of your business activities

## A methodical approach

This service provides a step-by-step process for identifying opportunities for integrating AI into business processes—or deciding against it—and prioritizing the relevant projects.

After reviewing the basics of artificial intelligence, the focus shifts to carefully examining the practical applications of AI in business and prioritizing them. Best practices, key challenges, and the benefits of AI are also discussed.

**The Dihynamic advantage.** An inter-company workshop: overview of use cases from companies in the same sector and benchmarking, sharing of experiences between participants.

## A collaborative format

3 days that can be tailored to your needs

- + A half-day workshop
- + Group work to enrich the discussion
- + At the end of the session, personalized recommendations and directions for action

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 3511
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	93%

Remaining daily cost invoiced

€ 246

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## Driving innovation with ai

>> Develop new innovative AI-based services

### Content combining methodology, creativity, and applications

The aim of this service is to define where and how Artificial Intelligence (AI) could add value to the various departments within your company.

**The Dihynamic advantage.** An expert service that rolls out all the steps to be implemented, from analyzing the company's AI innovation strategy to the emergence of use cases, including comparative analyses and the identification of digital technologies and associated expertise.

### A long format for tailored support

- + Long-term support: 20 days, adjustable according to needs, divided into three key stages that enable analysis, the proposal of concrete solutions, and planning for potential implementation:
  - a collaborative workshop organized over the course of a day to identify first steps and highlight potential use cases.
  - a summary report action plan, prepared by Dihynamic experts, to summarize the results of the workshop in terms of identifying opportunities for innovative AI-based applications, and providing information to explore best practices and concrete applications of AI in similar sectors. This work provides a clear picture of the impact of AI and possible solutions for each service. It also helps to define short, medium and long-term targets and place it into the company's agenda.
  - The final step is to propose tools, methods, and solutions suitable for integrating AI into services where it could be valuable.
- + Provision of a specific toolkit: identification of relevant use cases, search for technological building blocks, market research, ideation around service concepts, associated environmental impact, ability to integrate and industrialize new digital technology, etc.
- + At the end of the support process, a detailed analysis proposing concrete solutions and a potential implementation plan.

### Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 4992
Dihdynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	95%

Remaining daily cost invoiced

€ 250

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# Integrating trustworthy ai into your strategy

>> Identify organizational and technical priorities in accordance with AI regulations and trustworthy AI principles

## Understanding the challenges of trustworthy AI for your business

After a theoretical introduction to Artificial Intelligence and European regulations in this area, this workshop clarifies the benefits of integrating trustworthy AI into your business by presenting practical steps, best practices to adopt and points to watch out for.

**The Dihynamic advantage.** An expert service that provides the keys to taking action through the prism of trustworthy AI, allowing you to prioritize projects with the highest added value

## An operational and collective format

- 3 days that can be tailored to your needs
- + A one-day inter-company workshop
- + Facilitation by multidisciplinary experts
- + Theoretical input combined with in-depth analysis of identified use cases
- + At the end of the session, operational areas of focus for integrating trustworthy AI within the company

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 6395
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	95%

Remaining daily cost invoiced

€ 320



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# Trustworthy AI: complying with the regulatory framework

>> Implement its organizational and technical priorities by integrating European regulations on AI

## Expert support

By combining ethical requirements with operational and technical priorities, this service enables the assessment of needs and the action plan to be implemented to comply with European guidelines on trustworthy AI and European regulations.

**The Dihnamic advantage.** Multidisciplinary support tailored to your level of maturity through the involvement of European lawyers and technical experts.

## A tailor-made format

- + Personalized support, up to 7 days, adjustable according to your needs.
- + A team of experts who adapt to your needs..
- + Provision of an operational toolkit: identification of relevant use cases, search for technological building blocks, ideation of service concepts, measurement of the associated environmental impact, ability to industrialize and integrate new digital technology, etc.

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihnamic	€ 16 016
Dihnamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	97%

Remaining daily cost invoiced

€ 480

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## Technology advice: expert assistance

>> Benefit from guidance and experienced advice for your project

### An objective analysis

Prior to feasibility study or prototyping service, this expert meeting allows you to obtain methodical support: formalization of requirements, clarification of the scope of intervention (POC that comes afterwards), in-depth examination of prerequisites, etc.

**The Dihnamic advantage.** Benefit from the external point of view, from the expert's perspective and a set amount of time to reflect and challenge yourself before getting started.

### A privileged exchange

- + A day to frame the project
- + A dedicated expert
- + At the end of the session, a consultation report and a clear framework for moving on to the next stage

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## Feasibility study

>> Test the AI-based technologies before investing: benefit from in-depth expertise for your feasibility study

### A step-by-step support

A service to help you calmly navigate all the key stages involved in carrying out a Test before Invest service, starting from modeling the idea, feasibility study to prototyping, including risk assessment and first-stage experimentations of AI-based technologies.

**The Dihnamic advantage.** Tailor-made support right through prototyping and “test before invest” stage..

### A format tailored to your needs

- + An average duration of 20 days, adjustable according to your needs.
- + At the end of the session, formalization of the feasibility study and/or prototype.

### Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihnamic	€ 569
Dihnamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	65%

Remaining daily cost invoiced

€ 199



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## Developing an AI strategy within the company

>> Write your personal AI roadmap

### Deploy an action plan consistent with the company's strategy

Strategic support to clarify the opportunities offered by AI, evaluate them in terms of the human and financial resources required, and organize them into an action plan.

A number of issues are analyzed in relation to the company's overall strategy: Why integrate AI? Which business processes could be optimized? What problems need to be solved? What improvements could be made? Is the current technological infrastructure up to the task? Do internal talents have the skills required to carry out this deployment? Is the data ready and available to train the AI? What level of security is required? Etc.

**The Dihynamic advantage.** A personalized AI roadmap in the form of a strategic action plan, with the associated deployment steps and schedule.

### A format combining strategy and methodology

- + 11 days of personalized support, adaptable as needed over a period of 4 to 6 months.
- + A pair of experts to facilitate the discussion.
- + On-site collective intelligence workshops.
- + At the end of the support period, provision of the roadmap, its objectives, its schedule, and the implementation steps.

### Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 959
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	75%

Remaining daily cost invoiced

€ 240



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## Technology transfer support

>> Smooth transition from prototyping and “test before invest” to industrialization

### Structured content, tailored support

This service covers the essential steps towards industrialization of the targeted solution: validation of functional and non-functional constraints, drafting of specifications, manufacturing design and drafting the industrialization technological file, standardization.

**The Dihynamic advantage.** Tailor-made support.

### An operational format

- + Support for a period of 20 days, adjustable according to need.
- + At the end of the support period, delivery of the turnkey study.

### Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 459
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	75%

Remaining daily cost invoiced

€ 115



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# Boost your knowledge of AI & put it into practice

>> Access differentiated training programs to accelerate and guide the company's digital and ecological transitions

## Adaptable training courses: from discovery to improvement

- « **Awareness** ». A short training course to discover a particular topic related to digital technologies, and AI in particular. E.g.: Generative AI
- « **Thematic workshop** ». A day to explore a topic and its practical applications. E.g.: AI in industry
- « **Skills development** ». Acquire the keys to implementing targeted digital technologies. E.g.: RAG framework

**The Dihnamic advantage.** Training adapted to your maturity level that can be taken independently or combined.

## A functional format

- + Inter- or intra-company sessions, in groups or individually
- + A format adapted to each level: ½ day for acculturation, 1 day for the thematic workshop, and 3 to 5 days for skills development.
- + Training courses for managers and technical teams

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

	Awareness		Thematic workshop	Skills & development»		
	inter-company	intra-company		inter-company catalog	intra-entreprise catalog	intra-entreprise tailor made
Daily cost Dihnamic	€ 2 747	€ 7 240	€ 2 662	€ 2 605	8 027 €	11 873 €
Dihnamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	100%	95,86%	77,46%	76,97%	77,58%	77,26%

Remaining daily cost invoiced	€ 0	€ 300	€ 600	€ 600	€ 1 800	€ 2 700
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## Expert's educational support to technical team members or student projects (internship) to strengthen your digital innovation strategy

>> Make your AI-based technological projects a success thanks to educational and technical expertise

### Human resources support for deploying ai within the company.

Boost your access to digital and AI-based technologies by enabling your team members with expert supervision. The Dihynamic expert mentors a student on internship or any team member, devoted to digital and AI project developments.

**The Dihynamic advantage.** Scientific, technological and educational supervision, from A to Z, tailored to the company's needs around the deployment of AI.

### A Format designed to simplify your task

- + Flexible duration of intern supervision for the implementation of digital technologies and AI in the processing or development of a solution. Weekly or bi-monthly supervision, following a collective review of the mission and the solutions to be implemented. Support is tailored to your needs.
- + Recruitment assistance, from formalizing the job description to selecting suitable profiles and conducting interviews.

### Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

	Supervision of an intern	Recruitment assistance
Daily cost Dihynamic	€ 31 700	€ 1 379
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	98,98%	78,25%
Remaining daily cost invoiced	€ 323	€ 300



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# Opportunity monitoring for public funding

>> Identify existing financing solutions to help you invest into digital and AI transformation

## An optimized awareness-raising service

There are many public funding opportunities and calls for projects available to microbusinesses and SMEs. Identification of needs and targeting of funding solutions corresponding to the established diagnosis: Dihynamic experts identify the right funding instruments to support the digital development of the company.

**The Dihynamic advantage.** An up-to-date and operational panel of financing solutions to be activated according to the identified need and its deadlines.

## A concise and comprehensive format

- + Comprehensive monitoring at all levels: regional, national, and international. E.g.: France 2030, European calls for projects such as FSTP (Financial Support to Third Parties), etc.
- + Prioritized recommendations with possible explanations during a special videomeeting

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# Collaborative innovation projects and public funding support: from understanding to taking action

>> Get funding for your AI-based innovation project in response to a call for proposals

## A step-by-step support

Looking for a public funding solution tailored to an innovation project? This service takes you through the steps necessary for optimal targeting, right up to the submission of the funding application to the jury: analysis of funding opportunities, networking with partners to form a qualified consortium, framing and proofreading of the application, and preparation for the oral presentation in front of evaluation experts.

**The Dihnamic advantage.** Synergy between financial support and technological advice to optimize your funding application.

## An operational format

- + Seven days of support, adaptable to your needs
- + Comprehensive support throughout the project submission path: checking the correspondence of eligibility, search for partners, project scoping, support with preparing the application and targeted advice, mock interviews, and detailed review of the application for the final stage.

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihnamic	€ 1387
Dihnamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	78%

Remaining daily cost invoiced

€ 305



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# (The keys to) Discover the functioning of public funding for innovative projects

>> Upgrade your knowledge in setting up and financing collaborative projects

## Managing public funding for your innovation project

A dedicated masterclass to upgrade your knowledge on public funding and gain expertise: identifying target opportunities, defining the content of your proposal, selecting partners, etc.

**The Dihynamic advantage.** The Masterclass is led by public funding experts, who explain the vision and functioning of these opportunities from the inside. The possible optional service to supplement the masterclass with an ideation session to challenge the project.

## An efficient package of masterclass on public funding

- + A day divided into two modules on public funding for innovation:
  - 1/ Which schemes for which projects?
  - 2/ Setting up collaborative projects and financial arrangements
- + An ideation session on request: half a day remotely

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 1727
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	90%

Remaining daily cost invoiced

€ 173



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# Innovation projects and private financing: from understanding to action

>> Establish a private financing plan and attract investors

## Support in seeking private funding

From assessing financing needs to identifying potential private investors and putting you in touch with them, a turnkey service to secure and accelerate the financing of the strategic development project.

**The Dihynamic advantage.** Progressive support from a Dihynamic expert, depending on the maturity of the project and the company.

## Support in two successive phases

- + Phase 1: assistance in seeking private funding for the development project.
  - + Phase 2 : assistance in preparation of funding documents (business project, pitch deck...): advice documents and pitch to investors. Possible introduction to investors.
  - + Five days of support, adaptable as needed.
- The program is designed to be flexible and adaptable to the specific needs of each project.

## Attractive public funding tailored to your needs

Based on the number of days required after analyzing your needs, a personalized quote is prepared based on the following elements:

Daily cost Dihynamic	€ 2 247
Dihynamic subsidy rate (European Union and Nouvelle-Aquitaine Region)	75,52%

Remaining daily cost invoiced € 550



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## Boost your network

>> Target and develop your contacts thanks to the Dihynamic ecosystem

### Identify the right contacts to succeed in your AI transformation journey

Dihynamic has an extensive network of regional, national, and European partners and stakeholders, who offer expertise and technical skills that complement those of Dihynamic. A pool of resources that can be quickly mobilized according to identified needs: technical, administrative, benchmark, etc...

**The Dihynamic advantage.** A selection of qualified contacts that match identified needs.

### An operational format

- + Provision of a list of contacts appropriate to your needs, enriched with relevant information.
- + Contact information and a suggested email template for making initial contact.
- + A follow-up email template for maintaining contact.

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## Become part of a european network

>> Access the services of other European digital innovation hubs

### A complementary network for a diversified service offering

This service facilitates connections with European digital innovation hubs (EDIHs) that are partners and complements Dihnamic.

**The Dihnamic advantage.** Connections with targeted European players to save time and amplify technical or commercial development opportunities.

### An operational format

- + Provision of a list of contacts appropriate to your needs, enriched with relevant information
- + Contact details, a suggested email template for making initial contact, and confidentiality agreement templates
- + A list of references and testimonials

### Funding provided 100% By dihnamic

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# Notes

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@dihynamic



**Dihynamic contact**  
contact@dihynamic.eu

### 13 partners at your service



### Cofinancé par :



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### Partenaire affilié :



### Partenaires associés :

- Agri Sud-Ouest Innovation
- Cosmetic Valley
- École Nationale Supérieure d'Arts et Métiers (campus Bordeaux-Talence)
- Pôle Européen de la Céramique
- Université de Bordeaux

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